



City of Westminster

Licensing Sub-Committee Report

Item No:

Date:

Licensing Ref No:

Title of Report:

Report of:

Wards involved:

Policy context:

Financial summary:

Report Author:

Contact details

10 March 2022

21/12777/LIPN - New Premises Licence

We are Cuts
Basement And Ground Floor
41 Frith Street
London
W1D 5LW

Director of Public Protection and Licensing

West End

City of Westminster Statement of Licensing Policy

None

Kevin Jackaman
Senior Licensing Officer

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1.	Application		
1-A	Applicant and premises		
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	10 November 2021		
Applicant:	We Are Cuts Limited		
Premises:	We are Cuts		
Premises address:	Basement And Ground Floor 41 Frith Street London W1D 5LW	Ward:	West End
		Cumulative Impact Area:	West End
		Special Consideration Zone:	None
Premises description:	<p>According to the application for the premises will be a combined use premises.</p> <p>Primarily the premises are used as a hair salon with associated treatments. The secondary use is as an art exhibition and performance space.</p>		
Premises licence history:	This is an application for a new premises licence and therefore has no licence history.		
Applicant submissions:	Applicant submissions appear at appendix 2		
Applicant amendments:	None		

1-B	Proposed licensable activities and hours						
Sale by retail of alcohol				On or off sales or both:			On only
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	12:00	12:00	12:00	12:00	12:00	12:00	12:00
End:	22:00	22:00	22:00	22:00	22:00	22:00	22:00
Seasonal variations/ Non-standard timings:		On New Year's Eve from the end of licensable activities until the beginning of licensable activities on New Year's Day.					

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:0	11:00	11:00	11:00	11:00	11:00	11:00
End:	22:00	22:00	22:00	22:00	22:00	22:00	22:00
Seasonal variations/ Non-standard timings:		None					
Adult Entertainment:		None					

2.	Representations
2-A	Responsible Authorities
Responsible Authority:	Metropolitan Police Service (withdrawn)
Representative:	Adam Deweltz
Received:	18 November 2021
<p>With reference to the above, I am writing to inform you that the Metropolitan Police, as a responsible authority, are making a representation against this application. The venue is situated within the Cumulative Impact Area. It is our belief that if granted the application could undermine the Licensing Objectives in relation to The Prevention of Crime and Disorder.</p> <p>Following agreement of additional conditions, the Metropolitan Police withdrew their representation on 7 December 2021. The agreed conditions are set out at appendix 4</p>	
Responsible Authority:	Environmental Health
Representative:	Maxwell Koduah
Received:	19 November 2021
<p>I refer to the application for a new Premises Licence number for the above-mentioned premises. The premises is located within the West End Cumulative Impact Area. I have considered the information that you have provided within and accompanying this application. I have also considered the application in line with the relevant policies within the Councils Statement of Licensing Policy dated October 2021.</p> <p>The applicant is seeking to supply alcohol for consumption on premises Monday – Sunday 12:00 – 22:00 hours and on New Year’s Eve from the end of licensable activities until the beginning of licensable activities on New Year’s Day</p> <p>Following consideration of the application and how it may affect the Licensing Objectives and meeting the requirements of the Council’s Statement of Licensing Policy I wish to make the following representations:</p> <p>The supply of alcohol and the hours requested may have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the West End Cumulative Impact area As presented, the application would have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the West End Cumulative Impact area</p> <p>Conditions, to replace those contained within the operating schedule, have been proposed to support the licensing objectives of Prevention of Public Nuisance and Public Safety. Applicant is advised to study these conditions and discuss same if they are minded.</p>	
Responsible Authority:	Licensing Authority
Representative:	Jessica Donovan
Received:	10 December 2021
<p>I write in relation to the application submitted for a new premises licence for Basement And Ground Floor, 41 Frith Street, London, W1D 5LW.</p>	

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full.

The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:

Public Nuisance

Prevention of Crime & Disorder

Public Safety

Protection of children from harm

The application seeks the following:

Retail Sale of Alcohol (On sales)

Monday to Sunday 12:00 to 22:00

On New year's Eve from the end of licensable activities until the beginning of licensable activities on New year's Day.

Hours premises are open to the public

Sunday to Friday 11:00 to 22:00

Saturday 10:00 to 22:00

The premises are located within the West End Cumulative Impact Area and as such policy points CIP1 and COMB1 must be considered.

Policy COMB1 states:

B. Applications inside the West End Cumulative Impact Zones for premises that propose to operate as a 'combined use premises' will be considered on their merits and subject to:

1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.
2. The hours for licensable activities for the relevant premises use being within the council's Core Hours Policy HRS1.
3. The operation of any delivery services for alcohol and/or late-night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1.
4. The applicant demonstrating that they will not add to cumulative impact within the Cumulative Impact Zone.

C. When considering what weight is to be given to the relevant uses and policies the Licensing Authority will take into account:

1. Whether it will undermine the licensing objectives.
2. The current and proposed use of the premises.
3. When those uses will take place.
4. What the primary use of the premises is or the uses that will take place in different parts of that premises.
5. Whether there would normally be a presumption to refuse an application for that use if it was operating as that premises type and not a combined use premises.
6. Whether the hours sought for the all or parts of the premises are within or outside the Core Hours.

D. The Licensing Authority will take into account, when considering the application, the relevant considerations from each of the appropriate premises uses policies within this statement

E. For the purpose of this policy a Combined Use Premises means premises which require a premises licence and where there is more than one premises use, and where the uses are not dependent on/or part of the other uses i.e. are not ancillary to the other uses.

The Licensing Authority note that the application falls within Westminster's core hours and the intended use of the premises is a hair salon and art exhibition and performance space. As part of the operating schedule the applicant has proposed the following conditions:

The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a hairdressers.

Alcohol will only be supplied to

- 1) patrons who are in receipt of hairdressing and or beauty treatments
- 2) patrons attending a bona fide art exhibition or event

The Licensing Authority would like the applicant to provide further submissions on the below questions;

1. Will the events be pre-booked?
2. Will tickets be sold for the events and what is the intend number of attendees for these events?
3. How often will the events take place over a 12 month period?

The Licensing Authority would like the applicant to provide further submissions as to how the premises is to be operated and controlled, specifically how the alcohol will be served i.e. by waiter/waitress service or will the premises operate by way of a bar.

The Licensing Authority note that the Environmental Health Service and the Metropolitan Police Service have proposed a number of conditions please can the applicant confirm their stance on these conditions to allow the Licensing Authority to further assess the application.

The Licensing Authority require the applicant to provide submissions as to how the operation of the premises will not add to cumulative impact in the West End cumulative impact Zone, in accordance with policy CIP1.

Please accept this as a formal representation.

2-B	Other Persons		
Name:	[REDACTED]		
Address and/or Residents Association:	The Soho Society [REDACTED] [REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	opposed
Received:	14 December 2021		

We write to make a relevant representation to the above application on behalf of The Soho Society.

The Soho Society objects to this application as it is currently presented, on the grounds of prevention of crime and disorder and prevention of public nuisance and cumulative impact in the West End Cumulative Impact Area.

About The Soho Society

The Soho Society is a charitable company limited by guarantee established in 1972. The society is a recognised amenity group and was formed to make Soho a better place to live, work or visit by preserving and enhancing the area's existing diversity of character and uses, and by improving r facilities, amenities and environment.

Application summary

New Premises Licence

- **Sale of alcohol** : Monday - Sunday 12:00 - 22:00
- **Opening hours** : Monday - Sunday 11:00 - 22:00
- A combined use premises
- Primary use as a hair salon with associated treatments

- The secondary use as an art exhibition and performance space

Licensing objectives

- Activities authorised by this license and provided at the premises shall be ancillary to the main function of the premises as a hairdressers.
- All windows and external doors shall be kept close after 21.00 hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons.
- Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
- Capacity to be assessed.
-

Alcohol will only be supplied to,

1. patrons who are in receipt of hairdressing and all beauty treatments
2. patrons attending a bona fide art exhibition or event

The Soho Society's Position

The application is for a new premises licence in the West End Cumulative Impact Zone with the supply of alcohol until 10pm, 7 days a week, the primary function of the premises is a hair salon with a secondary use of an art exhibition and performance space. The submitted plans show the basement and ground floor fitted out as a hair salon, an internet search shows the opening hours as Monday - Friday 11am - 7pm, Saturday 10am - 6pm and closed Sunday. It is concerning that the operating schedule provides very little de-tailed information regarding the proposed operation of these premises including the type of alcohol to be sold. It is particularly unclear where the performances / events will take place, if the events will be open access or booked and the days and times.

We object to the hours sought, this small area comprising of Greek St, Old Compton St, Frith and Dean St contains the largest number of licensed premises in Soho, there are over 106 such premises offering the full range of venues with opening hours up to 3.30am. If successful this application will add another licensed premises in an area already saturated with alcohol licences. However, we will withdraw this objection if the applicant agrees to the following,

1. A reduction in hours to 8pm, it is the Soho Society's position that any application for the sale of alcohol from shops should be limited to 8pm. The recent Cumulative Impact Assessment 2020 highlighted the in-creasing cumulative impact between 2017-2019 in West End Zone 1 (see Cumulative Impact Policy CIP1 below). The document provided the evidence to support further policy restrictions on applications, how-ever, COVID-19 resulted in the decision not to implement greater restrictions to other premises types, although the Licensing Authority may review this and implement further restrictions. In our view a new 22:00 alcohol licence will increase cumulative impact in the WECIZ.

2. Agree to the condition, '*Licence intended for use by We Are Cuts only and to be surrendered when they leave the premises.*'

Statement of Licensing Policy 2021

The following policies apply, Combined Use Premises Policy, Shops Policy, Cinemas, Cultural Venues, Live Sporting Premises and Outdoor Spaces Policy and the Cumulative Impact Policy.

Combined Use Premises Policy COMB1

Under this policy the applicant is expected to provide significant information regarding the operation of the premises within the operating schedule, such detail has not been provided in this case. The applicant is also required to demonstrate how these premises will not add to cumulative impact.

Shops Policy SHP1

Applications within the West End CIZ will be considered under their own merits and applicants

have to demonstrate they will not add to cumulative impact.

Cinemas, Cultural Venues, Live Sporting Premises and Outdoor Spaces Policy CCSOS1

Applicants have to demonstrate they will not add to cumulative impact.

Cumulative Impact Policy CIP1

This area has been identified by the Westminster City Council as under stress because the cumulative effect of the concentration of late night and drink led premises and night cafes has led to serious problems of dis-order and/or public nuisance affecting residents, visitors and other businesses. The Cumulative Impact Assessment 2020 highlights the cumulative impact in West End Zone 1 (p9) stating,

'The rate of incidents per square kilometre observed here, as well as the rate of licensed premises per square kilometre, was approximately nine times than the borough's average rate. For crimes in particular, the rate was 10 -13 times higher between 6pm - 6am compared to the borough average.'

In relation to this application the applicant must demonstrate they will not add to cumulative impact.

The policies in relation to the cumulative impact zone are directed at the global and cumulative effects of licences on the area as a whole (D16. of the policy). The growth in the number of licensed premises in Soho has led to a marked deterioration in the quality of life and wellbeing of local residents and it has jeopardised the sustainability of the community. Soho has a substantial residential community and many of these residents suffer from problems such as, but not limited to, high levels of noise nuisance, problems with waste, urinating and defecating in the streets, threats to public safety, anti-social behaviour, crime and dis-order and the change in character of this historic area.

The Licensing Objectives

The Statement of Licensing Policy 2021 or Section 183 Guidance does not provide for any circumstance, exceptional or otherwise, which would permit an application to be granted if the licensing objectives were harmed. We now consider the impact of this application on these objectives.

Prevention of Crime and Disorder CD1

Under this Policy the criteria applied is, *'whether the premises make or will make a significant contribution to levels of crime and disorder, and whether the operating schedule is based on an adequate risk assessment, undertaken by the applicant, which takes account of all the relevant considerations below to reduce the likelihood of crime and disorder occurring as a result of the grant of the application.'*

The recently published Cumulative Impact Assessment 2020 presents overwhelming evidence of the year on year increase in cumulative impact in the West End Zone 1, ***it highlights the rate of crime as 10 - 13 times higher between 6pm - 6am compared to the borough average.*** It goes on to detail the number and types of crimes in the West End,

• **Public realm crimes:** (serious violence, robberies, theft and drug offences), alcohol-related callouts incidents, anti-social behaviour and demands on services were prevalent in Westminster between 2017 and 2019, among the highest in London and the country. All incidents observed concentrated in the West End many occurring in the evening and at night as well as weekends.

• **Total incident type 2017-2019:** serious violent crimes Night, 795 - proportion of Borough's incidents (31%). **Robberies Night, 2237 (33%). Theft and Handling Night, 24,407 (33%). Drug Offences Night, 1529 (40%).** Noise Complaints Night, 1389 (16%). Reactive Waste Management, 6630 (10%). Ambulance call outs to locations of licensed premises, 5353 (22%). Anti-Social behaviour on transport Night, 592 (13%), Anti-Social behaviour MPS, 9662 (16%).
Total = 50,594.

• **Data description of incidents in 2017-2019** found all incident categories observed varied both in space and time. Many occurred in the evening and at night and on weekends when alcohol related activities typically peak. Incidents were primarily concentrated in the West End where licensed premises are dis-proportionally concentrated.

• **Robberies:** clustered within the West End, Charing Cross, Oxford Street in the evening and night.

• **Serious violent crimes:** recorded between **6pm and 6am** concentrated overwhelmingly in the West End.

• **Drug related crimes:** Westminster recorded the highest volume of drug offences of any borough between 2017-2019. Half of crimes were reported (48%) in the evening and night time. Drug related crimes between **6pm - 6am** were significantly clustered in and around the West End to varying degrees.

• **Theft and Handling:** most common crime type in the borough, in the evening and night they are particularly concentrated in the West End and along Oxford Street.

For residents living in Soho the findings of the Cumulative Impact Assessment are unsurprising, Soho trans-forms in the evening and night-time into an area which feels very unsafe and where levels of crime and dis-order are high. Theft from person is a particular problem, as is drug dealing, dealers congregate to sell drugs in the evening and specifically target people as they leave premises.

Prevention of Public Nuisance Policy PN1

Under this Policy the criteria applied states, *'the potential for nuisance associated with the style, characteristics and activities of the business to be carried on at the premises and the potential steps which could be taken to reduce the risk of a nuisance occurring. This will particularly apply in areas of residential accommodation and where there is residential accommodation in the proximity of the premises.'*

Residents live along Frith St and Old Compton St, due to the high number of licensed premises on these streets residents already suffer from late night noise, disturbance (pedicabs playing loud music, waiting taxis), anti-social behaviour including street fouling and high levels of crime and disorder from the existing number of licensed premises in the area. We are particularly concerned that residents will be disturbed by intoxicated people leaving the premises.

In summary

The application proposes a new licensed premises in the cumulative impact area, we believe it will fail to promote the licensing objectives and add to cumulative impact.

Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	30 November 2021		

I would like to write in support of We Are Cuts and their alcohol licensing application.

As a resident of Soho for over 30 years it has been my pleasure to have attended many of the art and photography exhibitions as well as performances that We Are Cuts have held over the years. I have always found them to be well run and orderly.

The space offers a fantastic showcase for emerging young artists and their engagement with our local community is excellent.

I have no hesitancy in supporting this application for an alcohol licence.

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED]	
Status:	Valid	In support of opposed:	Support
Received:	04 December 2021		

To whom it may concern,

As a resident of Soho for the past fifteen years, I am in total support for the application of We Are Cuts Ltd. As a creative in the West End for over thirty years, I have followed and participated in some brilliant shows that We Are Cuts have produced and promoted.

They have and still do offer platforms for artists from all genres and ages and are a major cultural strength in the heart of Soho. Their collaborations and inclusiveness with other local businesses is the glue to holding together the community of this West End village.

It is essential that we keep creativity thriving and support businesses that do so much for everyone in the arts.

We Are Cuts are a prime example of support, encouragement and positivity and I am behind them all of the way.

3.	Policy & Guidance
The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Policy HRS1 applies	<p>A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:</p> <ol style="list-style-type: none"> 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm. 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation. 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed. 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises. 5. The proposed hours when any music, including incidental music, will be played. 6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the

	<p>premises.</p> <p>7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.</p> <p>8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.</p> <p>9. The capacity of the premises.</p> <p>10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.</p> <p>11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.</p> <p>12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.</p> <p>13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.</p> <p>14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.</p>
<p>Policy SHP1(B) applies</p>	<p>B. Applications for a shop inside the West End Cumulative Impact Zone will be considered on their own merits and subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol meeting the council's Ancillary Alcohol and/or Latenight Refreshment Delivery Service Policy DEL1. 4. The applicant having demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone. 5. The application and operation of the venue meeting the definition of a shop in Clause C. <p>C. For the purposes of this policy:</p> <ol style="list-style-type: none"> 1. A shop is defined as a stall, vehicle, vessel, temporary structure, building or part of a stall, vehicle, vessel, temporary structure or building where the primary activity is the sale of goods or services to customers upon payment. 2. The licensable activities for the sale of alcohol for consumption on the premises, regulated entertainment and/or late night refreshment must be ancillary to the primary use of the premises as a shop. 3. The licensable activity of the sale of alcohol for consumption off the premises must be an ancillary function to the primary use of the premises unless that primary use is to sell alcohol for consumption off the premises, e.g. a traditional off licence.

Policy CIP applies	<p>A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:</p> <ol style="list-style-type: none"> 1. Vary the hours within Core Hours under Policy HRS1, and/or 2. Vary the licence to reduce the overall capacity of the premises. <p>C. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.</p> <p>D. For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement.</p>
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4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

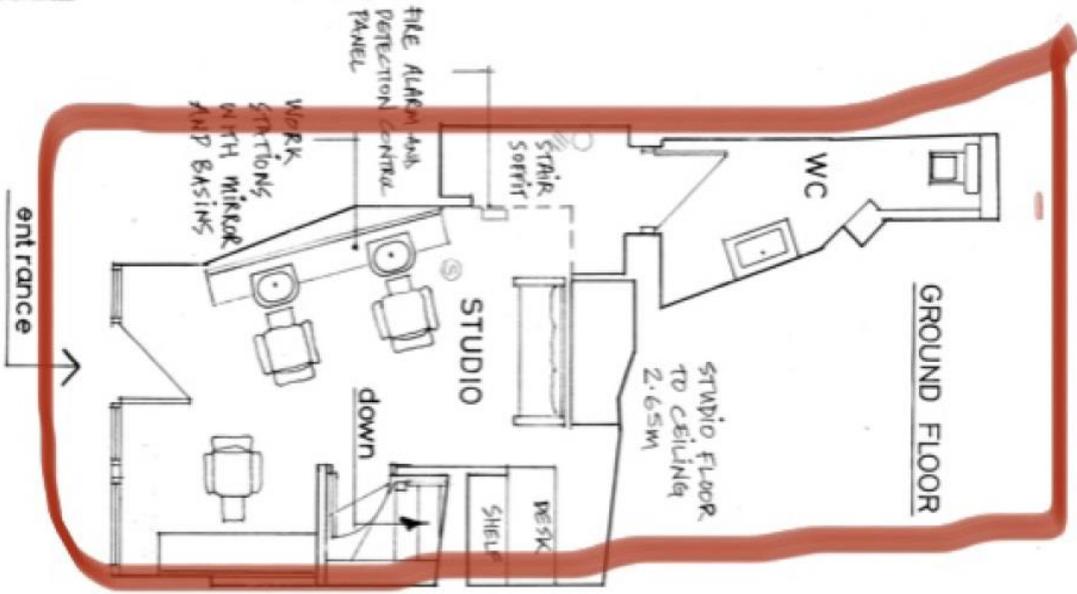
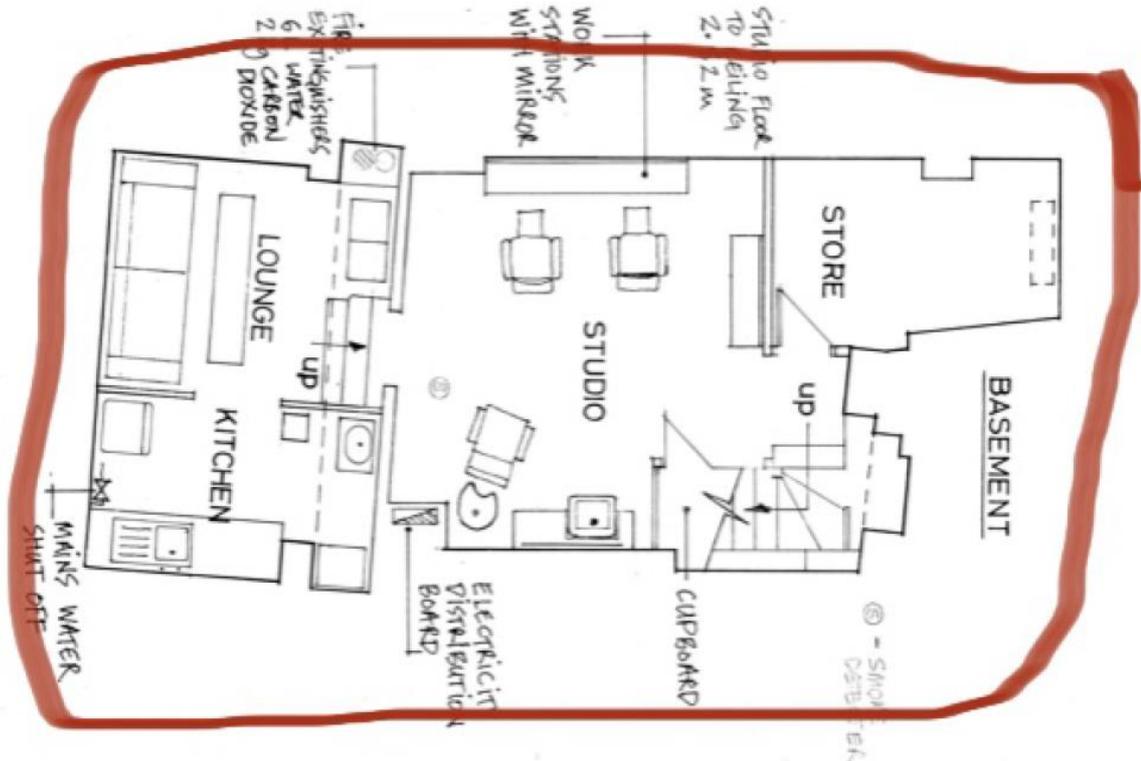
5.	Appendices
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Kevin Jackaman Senior Licensing Officer
Contact:	Telephone: 0207 641 6500 Email: kjackaman@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	7 th January 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Metropolitan Police Service representation	18 November 2021 (withdrawn 7 December 2021)
5	Environmental Health representation	19 November 2021
6	Licensing Authority representation	10 December 2021
7	Interested Party representation (1)	14 December 2021
8	Interested Party representation (2)	30 November 2021
9	Interested Party representation (3)	04 December 2021



1:50 scale 0 1m 2m 3m

site	41 FAITH STREET SOHO LONDON	drawn by	ART & BUILD
title	EXISTING FLOOR PLANS	date	13-9-2021
client	CUTS HAIR STYLISTS		

From: [Jim Sollas](#)
To: [Jackaman, Kevin: WCC](#)
Cc: [REDACTED]
Subject: Re: LSC 10th March 2022 - Basement And Ground Floor, 41 Frith Street, London, W1D 5LW (21/12777/LIPN)
Date: 24 February 2022 14:33:18

Kevin,

Thanks for confirming the date and time of the hearing.

I'm including the following submission in order that the LSC can read what Daniel would like to say.

He will be present to answer any questions, but is aware of the backlog caused by Covid and hopes that reading the submission before the hearing, will help the LSC with their decision making.

The two residents who supported the application are likely to attend. I will be there too.

Thanks Jim

I have been cutting hair in Soho for over 30 years and consider myself as part of the community. I am including some literature about me, my history and events.

I have traded in several different locations within Soho, including Frith Street, Dean Street and Royalty Mews.

I have also worked as resident hairdresser at Tattler and Vogue. I was filmed for BBC2 Trading Races, when I was made up as a white man. In my attached correspondence, I have photos of me as a white man and when appearing on Oprah as a result of the documentary. I am keen to promote diversity in both the workplace and in the art exhibitions and acts. I also volunteer at St. Mungos hostel, where I cut hair free to the residents to help them regain their dignity and prepare them for work.

For the last 15 years I have volunteered working with the homeless in Islington.

I've also volunteered for 16 years as a bereavement counsellor, again for the Borough of Islington.

About 15 years ago, I started to use the salons to promote artists by hosting art shows, comedy evenings and poetry events and other community events including book launches and record launches.

I'm seeking to license my premises, where I have a long lease, to allow alcohol to be served to clients who are receiving treatments in the salon and for people attending art exhibitions or live events in the basement.

I support emerging artists, photographers and sculptors. I also provide space for a poet, resident in Soho, to use the space for live readings. I also host intimate comedy nights on a monthly basis.

I have agreed conditions with the Westminster Police Licensing Team, to promote the Licensing Objectives, police have now withdrawn their representation. I'm currently awaiting confirmation from police that there is no crime or disorder associated with my premises.

Maxwell, from the EH Team visited my premises. He helpfully advised on safety requirements and also made a schedule of conditions to promote safety, prevent nuisance and protect children from harm. I have agreed all of the conditions suggested by Maxwell. He has explained that he wasn't going to withdraw his representation as the Soho Society have made a representation against the application. I have received confirmation from Maxwell that no nuisance is associated

with my premises.

I have tried to consult with the Soho Society, but they have declined to visit my premises, either by day or to see my regular poetry evening. They did suggest conditions for my licence, however, I feel the conditions proposed by the Relevant Authorities to be more appropriate, hence my agreement with the authorities.

The Licensing Authority also made a representation, to which I replied.

I can confirm that:

The hours sought are well within the core hours for this area.

Conditions have been agreed with police and environmental health to promote the licensing objectives.

The premises are a salon and art space, with alcohol being served from a dispense bar in the basement. The alcohol will be locked secure when not in use. The alcohol will be served by waiters and waitresses. The premises are not a pub or bar; the sale of alcohol is ancillary to its main use as a salon and art space.

There is no provision of food, nor are drinks allowed to be taken outside. Off sales are not applied for.

There will be no draught beer or cider supplied.

The ground floor is predominantly used as a hair salon, however paintings, photos and other exhibits are often on show. The basement is also used as part of the salon, again with the walls used for exhibiting art. However, in the basement, it is possible to move the furniture to make an intimate area for use by comedians, poets and other performing art acts. The maximum capacity has been agreed at 25. Currently there are monthly comedy and poetry events, but I hope that there will be weekly live acts. The art exhibitions usually change every six weeks... after the first night, people visit the exhibitions in the following weeks.

The premises have an interesting history. In the 80s, the ground floor was used as an unlicensed sex shop, with an illegal drinking den in the basement. More recently, a licensed minicab office traded 24 hrs a day from the ground floor, with theatre and event ticket sales in the basement. On the first floor, a prostitute worked. My premises is a significant improvement on the previous uses. It has helped the night time tranquility as there are no longer minicabs ranking outside nor are late night drunken revellers migrating to the cab office.

For years, I have hosted exhibitions and live art in my salons. Historically, alcohol has been given away by the artistes, on other occasions people have brought their own alcohol. I have also used TENs at this premises to license the sale of alcohol. The TENs have licensed twice as many people as I have agreed, should the licence be granted. The TENs also licensed the sale of alcohol to midnight. The hours sought on the permanent licence is 10.00 pm and has been agreed by the relevant authorities. I am not aware of any nuisance or crime associated with my TENs.

The salon and art space represents a huge improvement to the area and an exciting resource for Soho and Westminster. I am not aware of any similar premises in Westminster. If a licence were to be granted, it would allow the authorities to regulate its use. Currently there are no restrictions on the time and numbers of people using the premises. I'm not seeking a late licence; people visiting Cuts for exhibitions or shows will be off the premises considerably earlier than core hours. I do not believe that a maximum of 25 people leaving will add to any crime and disorder or nuisance and is genuinely an exceptional premises and hope that my application is recognised as exceptional. Having a licence will allow me to introduce more emerging artists to the public.

Sent from the ProtonMail for iOS

From: [Koduah, Maxwell: WCC](#)
To: [Jim Sollas](#); [Jackaman, Kevin: WCC](#)
Subject: RE: 41 Frith Street
Date: 24 February 2022 12:21:50
Attachments: [image001.png](#)

Hi Jim

I have check the council's database and I can confirm that there is no public nuisance complaints or public safety complaints associated with your premises.

Kind regards

Maxwell
Maxwell Owusu Koduah MSc, MCIEH
Environmental Health Officer
Regulatory Support Team 2
Public Protection and Licensing
Westminster City Council
City Hall 15th Floor West
64 Victoria Street
London
SW1E 6QP

Tel: 07971920558

Email: mkoduah@westminster.gov.uk

Web: www.westminster.gov.uk



Greener and Cleaner | Vibrant Communities | Smart City

From: Jim Sollas [REDACTED]
Sent: 23 February 2022 15:03
To: Koduah, Maxwell: WCC <mkoduah@westminster.gov.uk>
Subject: 41 Frith Street

Maxwell,

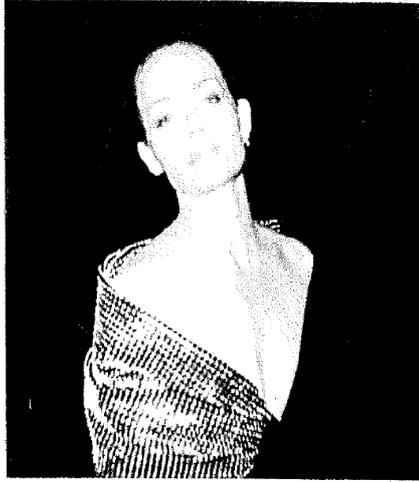
I hope you're well.

Can you please confirm there have been no nuisance complaints re the above premises. Either whilst trading as a salon or when TENs were utilised.

Thanks

Jim

Sent from ProtonMail mobile



IONA WOLFF / POLAROIDS

15 FEBRUARY – 15 MARCH 2018

A Polaroid photograph is distinctive in being a unique object. It cannot be replicated as can a photograph from a negative or a digital file. It – the object – was present at that moment, at that time, at that place, when the photograph was taken. If there was a gaze from the subject, the gaze connected directly, through the lens, with the surface of the object. Polaroid images can have a paradoxical feel of being both a bit more real and a bit more other-worldly than photographs made by other means.

Iona's polaroids are embedded in a tradition that began with Andy Warhol's Factory. *Interview magazine*, founded by Warhol and published in New York, has commissioned her to cover fashion events in London. There is a nostalgic glamour attached to the soft edges and tonality of polaroids.

In their raw state, they are what they are – you can't manipulate or doctor the image. That can only happen with a scanned file; in this way, each of the nine enlargements, by virtue of their size, visual adjustments and printing process, have become independent from their diminutive source.

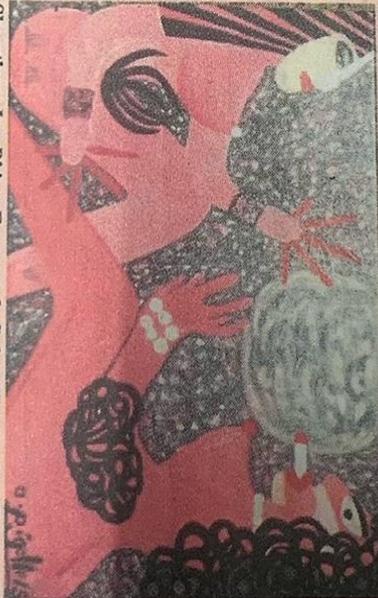
The portrait image is the result of an interaction between the subject and the artist. But to this one has to add, many of the people in Iona's photographs are highly practised in projecting their image. There is a regal Bianca Jagger - the live connection back to Warhol; a ravishing Amber Valletta, a preening Lady Gaga, a jovial Tinie Tempah. However, as has often been remarked upon, there is a warmth to Iona's photography which can only be explained by her own empathy, sense of fun and interest in people reflecting back.

'I want to bring back a lust for fun'



Passionate about Soho: Anne Pigalle
PHOTO ETIENNE GUILLET

THE French chanteuse behind legendary club nights in the 1980s is taking up the fight against the corporate takeover of Soho with an explosive exhibition dedicated to the "mistifs, destitute, derelicts and the outcasts", writes *Tom Foot*. Anne Pigalle, a performer and visual artist, has been photographed by Lord Snowdon and Mario Testino, and her past club nights in the West End attracted a glittering array of celebrities including Andy Warhol, and also created the legendary Les Nuits du Mercredi at the Café de Paris in the 1980s. "I want to bring back a lust for fun," said Ms Pigalle. "This show is dedicated to the sick, the prostitutes, the old, the poor, the harlots and the children of London Bridge Cross and Bones cemetery, to the ghosts of the



Showtime: *Les P'tites Femmes de Soho, The Perfect Escapade*

Huguenots, to the little ladies of Soho – and to women of course, as we intend to pursue our escapade, our right to freedom and joie de vivre – against the new oppressors of gentrification." She added: "The music places are going, the art

galleries. Where can I hear some jazz? It's not that people don't want live and interesting things. It's the developers don't give us any choice. These sorts of places are not interesting to developers. They are closing down anything to do with

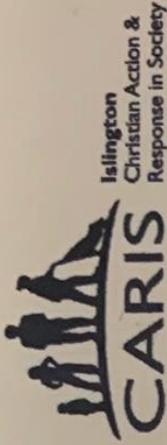
culture. Soho is very close to my heart and so I feel very strongly about the destruction of Soho. Look what they have done to King's Cross. It's like a bank. We can't let them win. There are less places to meet. Less places for the arts. It's not acceptable."

Ms Pigalle, who used to live in Meard Street, said there was a special "magic" to Soho that was dying but that if a few people get together "things can change". "I am a super optimist," she added.

The exhibition would appeal to modern women, the political and anyone "inspired by Soho and the spirit of freedom", she said. ● *Les P'tites Femmes de Soho, The Perfect Escapade*, at *We Are Curs* in 33 Dean Street, runs from March 17 to April 30.

Venue of the stars 'was also used as an estate agents' New owner to reopen 'Food Lab' with at Star





With our grateful appreciation,
this Caris Islington Bereavement Service Long Service Award
is presented to

Andrew Daniel

who has volunteered as a bereavement counsellor
since February 2006.

Your contribution has been truly valued.

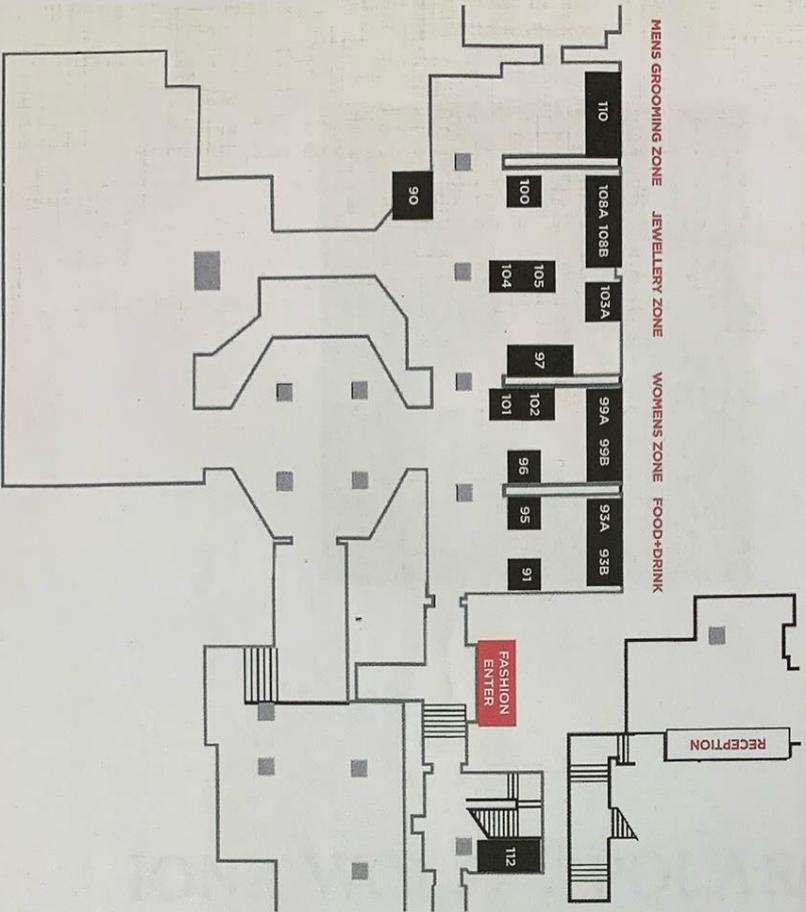
With thanks,

Signed (Co-ordinator)

Wendie Carbank

**Five Year
Award**

February 2011



*Exhibitors for Mens Grooming,
Jewellery + Food & Drink*

- 90 DEAR BARBER
- 91 SWEET POTATO SPIRIT COMPANY
- 93A PINKSTER GIN
- 93B WISTON ESTATES WINE
- 95 BROCK & MORTEN
- 96 ARK SKINCARE
- 97 ALICE ROBSON
- 99A ALBUS & FLORA
- 99B ENGLISH MINERAL MAKE UP COMPANY
- 100 ANNA FAINE
- 101 STEPHANIE SLADE SKINCARE
- 102 PURISKIN
- 103A VIVIANNE RIDLEY
- 104 ANDREW ENGLISH
- 105 MARK ADAM
- 108A CHARLOTTE GARNETT
- 108B BY NATALIA
- 110 WE ARE CUTS POP UP BARBERS
- 112 MADE IN BRITAIN CAMPAIGN
FEATURE FASHION ENTER



Make a Difference Award 2006

Awarded to

Andrew Daniel

*"for his tireless effort in assisting CAPCA over the last
five years for which we are very grateful for"*

Children & Parents Carnival Association



Presented at the Annual AGM & Awards Ceremony
Wednesday 8th November 2006

By
Mayor of Kensington & Chelsea
Councillor *Tim Ahern*



YOU LOOK GOOD



Archetypes

Monday 21st February 7:00 pm

Celine's Salon @ We Are Cuts, 41 Frith Street W1D 5LW
A literary explosion with some very special guests!

Search "Celine's Salon"     YouTube



YOU LOOK GOOD



Celine's SoHo Salon

Vanity

Celine's Salon • Monday 6th December 7pm

@ We Are Cuts, 41 Frith Street W1D 5LW

A literary explosion with some very special guests!

Search for "Celine's Salon":     YouTube

• FRI 26th NOVEMBER •

DOWNTOWN COMEDY CLUB SOHO

by Sheraz Yousaf

The **BEST** acts from the **BEST** comedy clubs in London!



HEADLINER
Darius Davies



OPENING
Radu Isac



MIDDLE
Curren Ball



MIDDLE
Chin Wang



YOUR MC
Sheraz Yousaf

Tickets £15
7.45PM Start

CUTS • 41 Frith Street W1D 5LW

www.downtowncomedyclubslondon.eventbrite.com





CREATE

SAT 20
20:45 SOHO

SUN 21
18:00 PCC

DOC

BRITISH

NO IFS OR BUTS

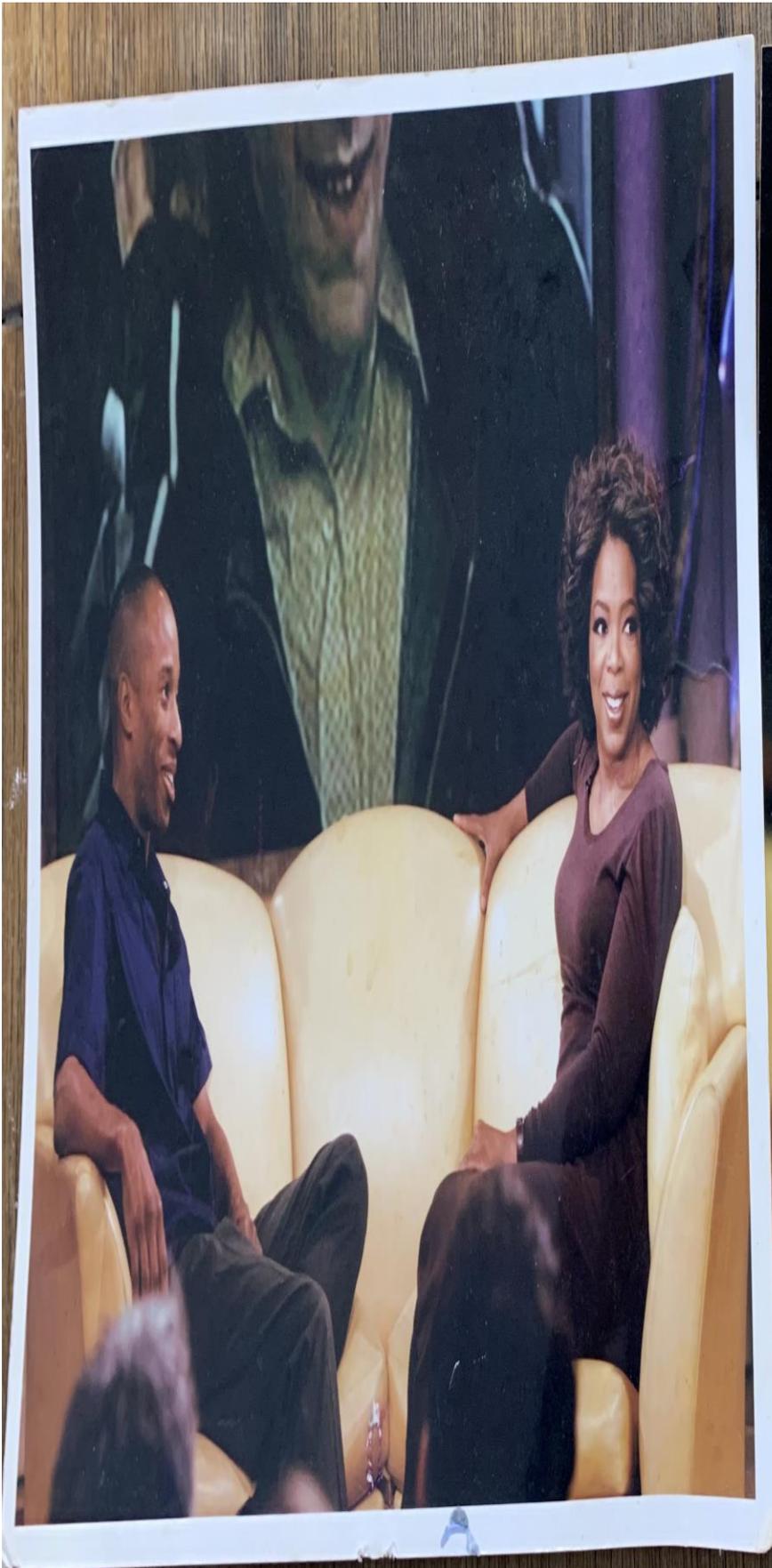
Dir Sarah Lewis.
Prod Sarah Lewis,
Nic Tuft.
UK 2018.
93min.
Prod Co
Felt Culture Ltd

This ebullient documentary about trend-setting Soho hair salon Cuts also serves as a reminder of how pre-gentrification London was fertile ground for multicultural DIY creativity.

Filming on and off for 20 years, first-time director Sarah Lewis delivers a vital portrait of Soho barbershop Cuts – not just a place to get your hair trimmed, but a space for street fashion and pop innovators. Guided by freewheeling founders James Lebon and Steve Brooks, who met when one was a rockabilly and the other a New Romantic, the salon moved from early '80s post-punk roots to become a hip-hop club and communal hub for DJs, photographers and style icons. Weaving colourful footage with interview snippets – familiar faces include Boy George, Neneh Cherry, junglist Goldie and regular customer Isaac Julien – *No Ifs or Buts* highlights the subcultural strands that once grew in the heart of our city.

Manish Agarwal





H.R.H : PHOTOGRAPHER
CURATOR : ZOE BEDEAUX

GHOSTS

What happens when two worlds collide by accident?



Moon and Antonia went to south America. Moon had a roll of film that seemed to be unused, Henry confirmed it was. Weeks later Moon asked Henry what happened to the film he said it was left in her bedroom... The roll had disappeared.... Henry was commissioned to shoot an artist by his manager the day became hectic due to an

instagram post that alerted local gang that there was another crew on their patch. They came with knives and chaos ensued. Henry made his way back to

Southampton and put the film in to be processed. When he went to pick up a few days later he was told his film was completely ruined. Henry was confused, when he saw the film he realised Moon's roll had got mixed up with his film and wasn't blank after all. The film was unusable for the artist, which i feel was a mistake on his





part as the photographic placements are totally genius, you couldn't manufacture the alignments if you tried.













***This one**

























Governor Award 2006

awarded to

.....*Andrew Daniel*.....

for *Outstanding Contribution as a Governor of*
St John's Upper Holloway Primary School

Scandshoony

Director of Education
Services

CEA@
Islington

Mark Wray

Executive Member for
Children and Young People

 ISLINGTON



Paul Soso (1963-2020)

Paul first picked up a camera when he was at drama school in Edinburgh back in the 1980s, and that sense of drama infuses all his work.

His time as a reportage photographer gave him the ability to capture a story in a split-second of film, and there's a feeling of movement and character in his photography outside journalism too. Nowhere is this remarkable talent more obvious than in his work on the London fetish scene.

Paul died in March 2020, just days before the first coronavirus lockdown, when masks took on a very different meaning.

Masks – his first ever solo show – is just the tip of the iceberg. His vast archive of work is currently being catalogued with the aim of finally giving Paul the audience he always deserved.

For press, sales or more information visit PaulSosoPhotography.com or contact PaulSosoPhoto@gmail.com.



Spiritus Soho Prelude
Cuts 33a Dean Street Soho
11th May to 30th June 2017

Robert Rubbish presents a new body of artwork inspired by Soho. Prelude is a new body of work that explores places and people in Soho's rich history. Robert likes to think of his work as "Drifting through Soho's time and space fabric".

- Red Light 1 - Pen and Ink £500
- Red Light 2 - Pen and Ink £500
- Red Light 3 - Pen and Ink £500
- The Sailor, The Minotaur and The Twilight Daughters - Pen and Ink £500
- The Lorelei Mural - Pen & Ink and Watercolour £500
- The Boys In The Cafes - Pen & Ink and Watercolour £500
- Lord Johns 1967 - Pen & Ink and Watercolour £1000*
- Visions Of Blake - Pen & Ink and Watercolour £1000*
- Traces Of The Night People - Pen & Ink and Watercolour £1000*
- Black Bombers, French Blues, Purple Hearts - Pen & Ink and Watercolour £500
- Caught In A Game Of Chance - Pen & Ink and Watercolour £500
- Skinny White Sailor - Pen & Ink and Watercolour £500
- Long Live The Soho Dead - Plaster Of Paris, Acrylic Paint and Ink £40 each

All artworks available as giclée prints in editions of 100 - A3 £90 / A2 £150*

Enquires robertrubbish@gmail.com



WWW.robertrubbish.com

14:04

wonderlandmagazine.com

Wonderland.

RETURN OF THE RUDEBOY

Selfridges are embracing the Return of the Rudeboy at their new in-store barber shop in collaboration with Johnnie Spong X We Are Cuts

Return of the Rudeboy X Selfridges

Whilst Somerset House present the long-awaited Return of the Rudeboy exhibition this June, curated by prolific photographer and filmmaker Dean Chalkley and fashion-industry favourite creative director Harris Elliott, Selfridges have decided to embrace the sartorial subculture in store this month as part of their #BeautyProject.

Whilst the exhibition documents the style, attitude and swagger of sharp-dressing Rudie's on the streets of Shoreditch or Saville Row, Selfridges have teamed up with Johnnie Spong, an international hairstylist and long time collaborator with world famous We Are Cuts hair salon, to provide bespoke cuts in their purpose created stylised installation space.

Adopting an aesthetic driven by West Indian and African



STYLING THE HEADS OF SOHO FOR OVER 21 YEARS

Since opening in the basement of London's Kensington Market to moving to Soho's Frith Street, as an iconic British hair salon we have been a melting pot of the city's subcultures.

Sat in our chairs alongside local vicars, McDonald's workers, office workers and homeless people our client list has boasted some of the most trailblazing names in music, art, and fashion – from Boy George, David Bowie, and Jean-Paul Gaultier to Neneh Cherry, Travis' Fin and Goldie.

We proudly continue our support of musicians and artists through an endless list of exhibitions, showcases, and pop-up events.

At WeAreCuts we embody a sense of independence that still resonates as strongly today as the day we opened.

Sia Sumana

New Paintings

October 20th - November 20th
2017

CUTS
33A DEAN STREET
SOHO
LONDON W1D 4PP

barbers the cuts are available, for both men and women, take inspiration from Rudeboys, Rudegirls and Rudies across the decades – the style leaders who have dictated such long-lasting trends.

So whether you're looking for a short back and sides or a beard trim, head to Selfridges Barber Shop, located on the first floor, within the men's shoe department. No need to book just turn up!

Mail Attachment copy 3

MAY 29, 2014

ART & CULTURE FASHION SELFRIDGES SOMERSET HOUSE

Sent from my iPhone



Premises History**Appendix 3**

Temporary Event Notices	Date of Event	Activities/Hours	Decision
21/12616/LITENN	06.12.2021	Supply of Alcohol – 18:00 to 22:00	Event permitted
21/12619/LITENN	26.11.2021	Supply of Alcohol – 18:00 to 22:00	Event permitted
22/01373/LITENN	06.03.2022	Supply of Alcohol – 19:00 to 23.59	Event permitted

There is no licence or appeal history for the premises.

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions consistent with the operating schedule

None

Conditions proposed by the Environmental Health to replace those contained in the operating schedule

9. There shall be no supply of draught beer at the premises
10. There shall be no supply of alcohol on the ground floor at any time.
11. There shall be no display of alcohol on the ground floor at any time
12. Alcohol may only be sold to and consumed by patrons attending the premises for, and ancillary to, hairdressing and beauty treatment or attending a bona fide art exhibition or event
13. There shall be no self-service of alcohol
14. Outside of the hours authorised for the sale of alcohol and whilst the premises are open to the public, the licence holder shall ensure that all alcohol within the premises (including alcohol behind the counter) is secured in a locked store room or behind locked grilles, locked screens or locked cabinet doors so as to prevent access to the alcohol by both customers and staff
15. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
16. No deliveries to the premises shall take place between 22.00 and 08.00 on the following day.
17. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
18. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
19. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.
20. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device.
21. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.
22. A Challenge 21 or Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards
23. The number of persons permitted in the premises at any one-time (excluding staff) shall not exceed 25 persons.
24. No licensable activities shall take place at the premises until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority

Conditions proposed by the Police and agreed by the applicant so as to form part of the operating schedule

25.
 - (a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
 - (b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
 - (c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.
 - (d) All recordings shall be stored for a minimum period of 31 days with date and time stamping.
 - (e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.

26. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.

27. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.

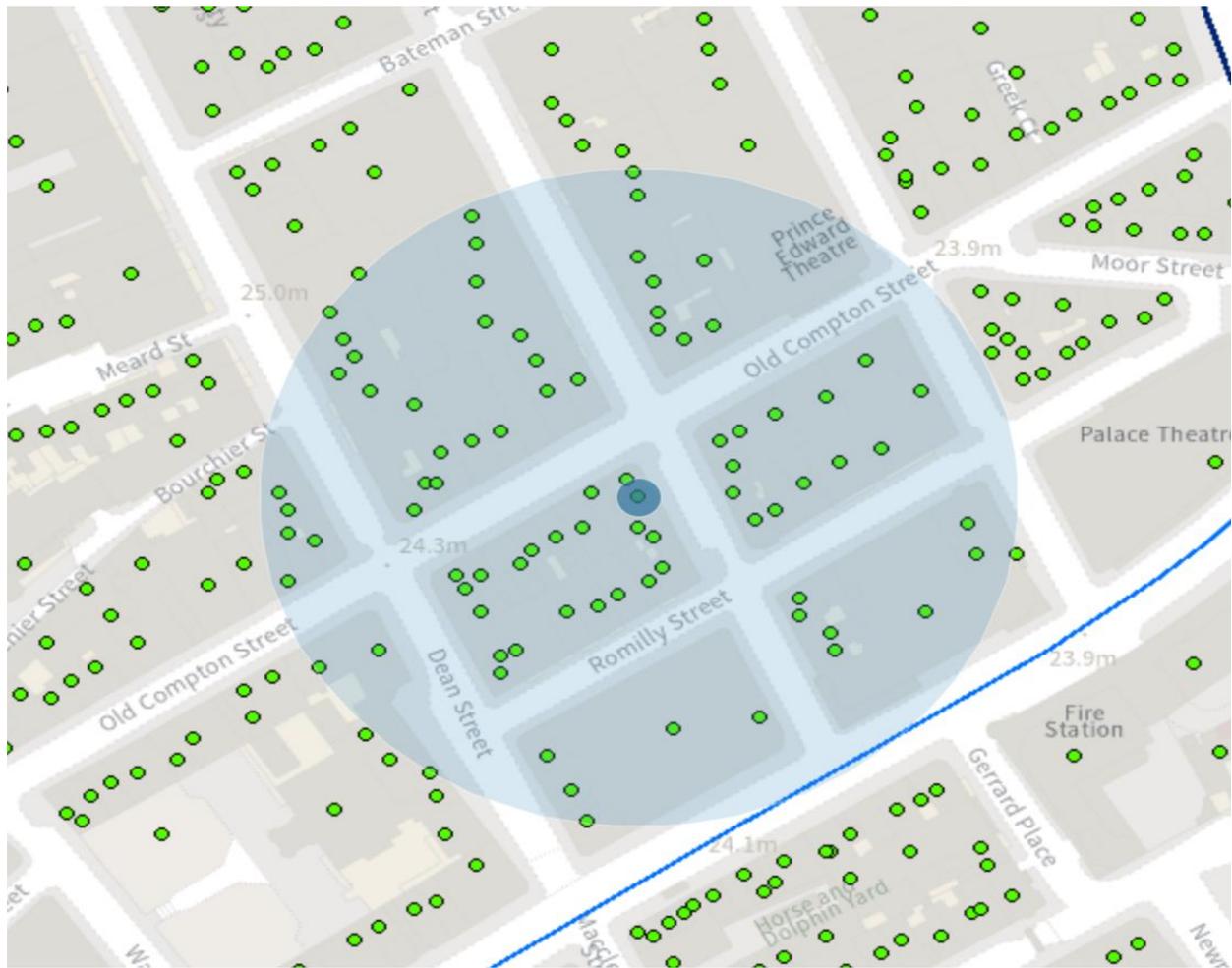
28. A Challenge 21 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.

29. There shall be no sales of alcohol for consumption off the premises.

30. The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a hairdressers and also to patrons attending a pre-booked and bona fide art exhibition or event, to which the public are not admitted. A maximum number of 15 guests may be admitted to the premises at the managers discretion without pre-booking. A legible record of these people's names shall be retained on the premises for inspection by the licensing authorities and Police for a period of 31 days.

Residential Map and List of Premises in the Vicinity

Appendix 5



Resident count: 115

Licensed premises within 75m of 41 Frith Street, London, W1				
Licence Number	Trading Name	Address	Premises Type	Time Period
19/02423/LIPDPS	Sushi Eatery	Basement And Ground Floor 40 Frith Street London W1D 5LN	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
16/04918/LIPCHT	Pepe Italian Street Food	Basement And Ground Floor 27 Old Compton Street London W1D 5JP	Restaurant	Sunday; 10:00 - 00:00 Monday to Wednesday; 08:00 - 00:30 Thursday to Saturday; 08:00 - 01:00

16/09678/LIPV	Pepe Italian Street Food	Basement And Ground Floor 27 Old Compton Street London W1D 5JP	Restaurant	Sunday; 10:00 - 00:00 Monday to Wednesday; 08:00 - 00:30 Thursday to Saturday; 08:00 - 03:00
17/14358/LIPDPS	Not Recorded	39 Frith Street London W1D 5LL	Cafe	Monday to Sunday; 06:00 - 03:00
20/02323/LIPDPS	Wingmans	29 - 31 Old Compton Street London W1D 5JS	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
15/06965/LIPN	Blade Soho	26 Frith Street London W1D 5LD	Hairdresser or beauty salon	Sunday; 12:00 - 20:00 Monday to Saturday; 10:00 - 22:00
19/03302/LIPDPS	BA Shan Restaurant	24 Romilly Street London W1D 5AH	Restaurant	Sunday; 12:00 - 23:30 Monday to Saturday; 12:00 - 00:00
21/01596/LIPV	Ku Bar	Basement To First Floor 25 Frith Street London W1D 5LB	Night clubs and discos	Monday; 10:00 - 01:00 Tuesday; 10:00 - 01:00 Wednesday; 10:00 - 01:00 Thursday; 10:00 - 01:00 Friday; 10:00 - 01:00 Saturday; 10:00 - 01:00 Sunday; 10:00 - 22:50 Sundays before Bank Holidays; 10:00 - 00:00
21/04874/LIPDPS	Dodo Supermarket	Basement And Ground Floor 24 Frith Street London W1D 5LA	Shop	Sunday; 10:00 - 22:30 Monday to Thursday; 08:00 - 01:00 Friday to Saturday; 08:00 - 03:00
18/08872/LIPDPS	Assa	23 Romilly Street London W1D 5AQ	Club or institution	Sunday; 12:00 - 00:00 Sunday; 12:00 - 23:00 Monday to

				Saturday; 10:00 - 23:30 Monday to Saturday; 10:00 - 00:30
15/02220/LIPV	Bistro 1	27 Frith Street London W1D 5LE	Restaurant	Sunday; 08:00 - 00:00 Monday to Saturday; 08:00 - 01:00
21/02319/LIPVM	Neat Meat	Basement And Ground Floor 33 Old Compton Street London W1D 5JU	Restaurant	Monday; 11:00 - 23:30 Tuesday; 11:00 - 23:30 Wednesday; 11:00 - 23:30 Thursday; 11:00 - 23:30 Friday; 11:00 - 00:00 Saturday; 11:00 - 00:00 Sunday; 11:00 - 22:30 Monday to Thursday; 11:00 - 23:30 Friday to Saturday; 11:00 - 00:00
12/02725/LIPDPS	Gauthier At Lindsay House	21 Romilly Street London W1D 5AF	Restaurant	Sunday; 10:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00
17/14888/LIPDPS	Kyoto	26 Romilly Street London W1D 5AJ	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/08287/LIPN	Caffe Nero	43 Frith Street London W1D 4SA	Cafe	Sunday; 06:00 - 02:00 Monday to Wednesday; 06:00 - 02:00 Thursday to Saturday; 06:00 - 04:00
20/11213/LIPT	Old Compton Brasserie	36 Old Compton Street London W1D 4US	Restaurant	Monday to Sunday; 07:00 - 01:30

21/06901/LIPDPS	Bar Soho	23 - 25 Old Compton Street London W1D 5JL	Night clubs and discos	Sunday; 09:00 - 01:00 Monday to Thursday; 09:00 - 01:30 Friday to Saturday; 09:00 - 03:30
18/11987/LIPDPS	Berenjak	27 Romilly Street London W1D 5AL	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
08/09144/LIPD	The Vintage House	Basement And Ground Floor 42 Old Compton Street London W1D 4LR	Shop	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
18/02552/LIPV	Soho Whisky Club	First Floor 42 Old Compton Street London W1D 4TX	Wine bar	Monday; 10:00 - 23:00 Tuesday; 10:00 - 23:00 Wednesday; 10:00 - 23:00 Thursday; 10:00 - 23:00 Friday; 10:00 - 00:00 Saturday; 10:00 - 00:00 Sunday; 10:00 - 22:00
21/04987/LIPDPS	Laxsa In Soho	Basement To First Floor 37 Old Compton Street London W1D 5JY	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
06/12560/WCCMAP	The Delhi Brasserie	44 Frith Street London W1D 4SB	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/00693/LIPV	Balans Cafe	34 Old Compton Street London W1D 4TR	Restaurant	Sunday; 12:00 - 05:00 Monday to Saturday; 10:00 - 05:00
20/06321/LIPT	Balans Cafe	34 Old Compton Street London W1D 4TR	Restaurant	Sunday; 12:00 - 05:00 Monday to Saturday; 10:00 - 05:00
19/00938/LIPDPS	Not Recorded	Basement 23 Frith Street London W1D 4RR	Restaurant	Sunday; 09:00 - 01:00 Monday to Saturday;

				09:00 - 03:30
21/10156/LIPDPS	Bar Shu	28 Frith Street London W1D 5LF	Restaurant	Sunday; 11:00 - 00:00 Monday to Saturday; 11:00 - 00:30
19/13568/LIPN	Not Recorded	44 Old Compton Street London W1D 4TY	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
20/05990/LIPDPS	Rosas	Ground Floor And Basement 48 Dean Street London W1D 5BF	Shop	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
21/02934/LIPDPS	Kettners Townhouse	29 Romilly Street London W1D 5HP	Not Recorded	Monday to Sunday; 00:00 - 00:00
18/15717/LIPDPS	Dozo	Basement To First Floor 32 Old Compton Street London W1D 4TP	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 01:30
17/03246/LIPCH	Bar Italia	Basement And Ground Floor Front 22 Frith Street London W1D 4RP	Cafe	Sunday; 12:00 - 05:00 Monday to Saturday; 10:00 - 05:00
16/00095/LIPDPS	Compton News	48 Old Compton Street London W1D 4UA	Shop	Sunday; 08:00 - 22:00 Monday to Saturday; 07:00 - 01:00
20/04250/LIPDPS	Le Relais De Venise LEntrecote	50 Dean Street London W1D 5BQ	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 09:00 - 03:30
21/09118/LIPDPS	Cecconis Soho	19-21 Old Compton Street London W1D 5JJ	Not Recorded	Sunday; 08:00 - 00:00 Monday to Saturday; 08:00 - 03:30 New Year's Eve; 00:00 - 00:00
18/10183/LIPDPS	ZIMA Russian Street Food And Bar	45 Frith Street London W1D 4SD	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 01:00

09/06680/LIPVM	French House Public House	49 Dean Street London W1D 5BG	Public house or pub restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/01417/LIPCH	The Groucho Club	44-45 Dean Street London W1D 4QB	Club or institution	Sunday; 12:00 - 00:00 Monday to Saturday; 09:00 - 02:30
19/15029/PREAPM	Not Recorded	44-45 Dean Street London W1D 4QB	Not Recorded	
17/03238/LIPCH	Little Italy	21A Frith Street London W1D 4RW	Restaurant	Monday to Sunday; 09:00 - 05:30
11/01841/LIPDPS	Ronnie Scott's Jazz Club	Basement And Ground Floor And Part First Floor 47 Frith Street London W1D 4HT	Night clubs and discos	Sunday; 09:00 - 00:30 Monday to Saturday; 09:00 - 03:30
21/09106/LIPDPS	Cafe Boheme	Basement And Ground Floor 13 - 17 Old Compton Street London W1D 5JH	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 09:00 - 05:00
21/09644/LIPDPS	G-A-Y Bar	Basement To First Floor 30 Old Compton Street London W1D 4UR	Restaurant	Sunday; 09:00 - 00:30 Monday to Saturday; 09:00 - 01:00 New Year's Eve; 00:00 - 00:00
17/14701/LIPCH	Cay Tre (Soho)	42 - 43 Dean Street London W1D 4PZ	Restaurant	Monday to Sunday; 09:30 - 01:30
16/09901/LIPV	Lobos Meat Tapas	Basement And Ground Floor 48 Frith Street London W1D 4SF	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
21/06695/LIPDPS	Greek Street House	40 Greek Street London W1D 4EB	Club or institution	Saturday; 10:00 - 03:30 Sunday; 10:00

				- 23:00 Monday to Friday; 08:00 - 03:30
16/07026/LIPCH	Golden Lion Public House	51 Dean Street London W1D 5BH	Public house or pub restaurant	Sunday; 07:00 - 23:00 Sunday; 07:00 - 00:00 Monday to Thursday; 07:00 - 23:30 Monday to Saturday; 07:00 - 00:30 Friday to Saturday; 07:00 - 00:00
17/14216/LIPDPS	Maitre Choux	60 Dean Street London W1D 6AW	Cafe	Sunday; 12:00 - 22:30 Monday to Saturday; 10:00 - 23:00
18/04298/LIPDPS	Smack Soho	Kemble House 58 Dean Street London W1D 6AL	Cafe	Monday to Saturday; 12:00 - 22:00
19/08490/LIPDPS	Curzon Soho Cinema	93-107 Shaftesbury Avenue London W1D 5DY	Cinema	Monday; 09:00 - 02:30 Tuesday; 09:00 - 02:30 Wednesday; 09:00 - 02:30 Thursday; 09:00 - 02:30 Friday; 09:00 - 02:30 Saturday; 09:00 - 02:30 Sunday; 09:00 - 00:00
13/06021/LIPDPS	Genting Casino London China Town	First Floor Wingate House 93 - 107 Shaftesbury Avenue London W1D 5DY	Casino or gambling club	Monday to Sunday; 00:00 - 23:59
11/08882/LIPDPS	Duck Soup	Basement And Ground Floor 41 Dean Street London W1D 4PY	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30

06/06018/WCCMAP	Y Ming	35 - 36 Greek Street London W1D 5DL	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/08175/LIPDPS	Hoppers	49 Frith Street London W1D 4SG	Restaurant	Sunday; 08:00 - 23:30 Monday to Saturday; 08:00 - 00:30
21/04531/LIPN	Viet Noodle Bar	Basement And Ground Floor 34 Greek Street London W1D 5DJ	Restaurant	Sunday; 12:00 - 20:00 Monday to Saturday; 12:00 - 23:00
08/11517/LIPD	Gerry's Club	Basement 52-53 Dean Street London W1D 5BJ	Club or institution	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 03:30
21/14671/LIPDPS	40 Dean Street	40 Dean Street London W1D 4PX	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/12348/LIPDPS	Tonkotsu	Basement To First Floor 63 Dean Street London W1D 4QG	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
20/11368/LIPCH	Admiral Duncan Public House	54 Old Compton Street London W1D 4UD	Not Recorded	
08/06508/LIPDPS	The Arts Theatre Club	50 Frith Street London W1D 4SQ	Shop	Sunday; 09:00 - 23:00 Monday to Saturday; 09:00 - 03:30
16/09930/LIPDPS	Koya Bar	Ground Floor 50 Frith Street London W1D 4SQ	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00
12/07550/LIPDPS	Karaoke Box	Ground Floor 18 Frith Street London W1D 4RQ	Club or institution	Sunday; 09:00 - 23:00 Monday to Wednesday; 09:00 - 02:00 Thursday to Saturday; 09:00 - 05:00

09/06572/LIPN	Amorino	41 Old Compton Street London W1D 6HF	Restaurant	Sunday; 12:00 - 23:00 Monday to Saturday; 12:00 - 01:00
21/04327/LIPV	Maoz	43 Old Compton Street London W1D 6HG	Restaurant	Monday; 11:00 - 01:00 Tuesday; 11:00 - 01:00 Wednesday; 11:00 - 01:00 Thursday; 11:00 - 01:00 Friday; 11:00 - 02:00 Saturday; 11:00 - 02:00 Sunday; 11:00 - 00:00
11/02308/LIPDPS	Prix Fixe Brasserie	Basement And Ground Floor 39 Dean Street London W1D 4PU	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30